



10 February 2025

Dear all,

We are excited to introduce CodeHers 2025. We are a collaboration of girls from 11 different international schools in Hong Kong. Our mission is to break down gender stereotypes that persist in the traditionally male-dominated STEM and Computer Science fields. With only around 20% of Computer Science majors being women, we aim to inspire many more young girls to have the courage to explore this subject.

Last year we held our inaugural event, which saw over 300 young girls from across 15 schools attend. This year we hope to attract around 500 girls from both local and international schools across Hong Kong. **We write to invite you and girls from your school to attend and be part of the fun!**

We are thrilled to announce our keynote speaker, Sarah Tan, the Co-founder of Novalearn, a platform that integrates AI-powered entertainment and gamification for learning. Novalearn focuses on teaching 21st-century skills such as design thinking and entrepreneurship. Sarah has made significant contributions to the STEM entrepreneurship industry, having participated in the EduTech Asia exhibition, with her company also being shortlisted as one of the top 20 in the HK/China region. She is a remarkable representative of female empowerment in STEM, and we are grateful for her partnership. We look forward to her insights on the day of the event.

We have planned over 40 concurrent workshop sessions throughout the day, many of which will be led by student leaders from all 11 schools. We are also thankful for the support of several external organizations, including representatives from HKU, CityU, Cobo Academy, Blueino Technology, and many others. The workshops will cover a variety of topics, encompassing both non-programming and programming-related sessions.

New for this year, the CodeHers team will also host an online hackathon two weeks prior to the event. This will provide all girls an opportunity, regardless of their skill level—whether veterans or novices—to engage in hands-on skill development and showcase their ideas (more information on our website, linked below).

Our event is on **Saturday 15th March 2024, from 11 am to 5 pm**. It is free to attend, lunch will be provided, and will be conducted in English. Our host venue is Victoria Shanghai Academy, 19號 Shum Wan Rd, Aberdeen. If you have any questions, you can contact us via email at pab@shatincollege.edu.hk or codehershk@gmail.com. Our website is <https://codehershk.org/> and our Instagram is [@codehershk](https://www.instagram.com/codehershk).

We look forward to seeing you and some of your students there!

Sincerely,

Maya Yan
Communications Member for CodeHers
King George V School

Paul Baumgarten
Coordinating teacher for CodeHers
Computer Science teacher
Sha Tin College

Proudly sponsored and organised by

